



The 12<sup>th</sup>

**ICT4D**

CONFERENCE

FOUNDED BY 

**March 19 - 20, 2024**

**Accra, Ghana**

[www.ict4dconference.org](http://www.ict4dconference.org)

# Foreword

The ICT4D Conference in Accra, Ghana, marked the return of the largest in-person gathering of ICT4D practitioners globally. Over 700 attendees joined us for three days of insightful discussions, hands-on workshops, and valuable networking opportunities, all aimed at advancing our collective ability to leverage digital technology to reach the Sustainable Development Goals (SDGs).

Throughout the Conference, we delved into the opportunities and risks posed by generative AI, shared our experiences in advancing digital public goods and infrastructure, and explored cutting-edge developments in geospatial analysis. Critical conversations underscored the importance of prioritizing localization and local leadership in our digital transformation efforts. We also reflected on the environmental impact of digitalization, while the West Africa-wide internet outage that occurred just before the Conference served as a stark reminder of the fragility of our digital infrastructure and our heavy reliance on functioning digital systems.

Reviving the in-person ICT4D Conference was not a given. The world has changed significantly since our previous conference in Uganda in 2019, and there was some apprehension about whether the community would respond positively. However, the early and enthusiastic interest from practitioners, sponsors, and partners reassured us and provided the confidence needed to move forward. We are deeply grateful for this support.

The ICT4D Conference has always been a community-driven event. Founded by CRS in 2010, it has thrived on the engagement and backing of partners and the wider ICT4D community. Within CRS, numerous teams and departments collaborate to make the conference a success. For this conference in Accra, we particularly recognize the significant efforts of the CRS Ghana Country Program.

Looking ahead, Conference content will remain accessible on the event platform until the end of August 2024. Additionally, we are repackaging some of this content into virtual learning and online discussions. We eagerly anticipate reconvening in person in 2026 and continuing our virtual engagements in the meantime.



It remains a privilege to produce the ICT4D Conference, and we look forward to reuniting the community both virtually and in person in the coming years.

*Nora Lindström*  
*Senior Director of ICT4D, Catholic Relief Services*

We would first like to acknowledge and thank our partners and sponsors for a successful conference.

# Partners

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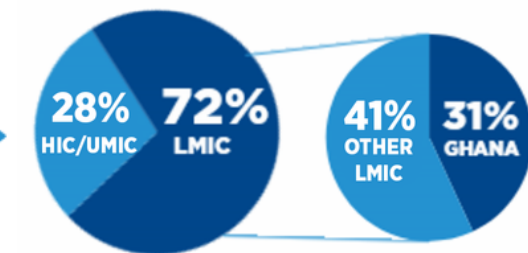
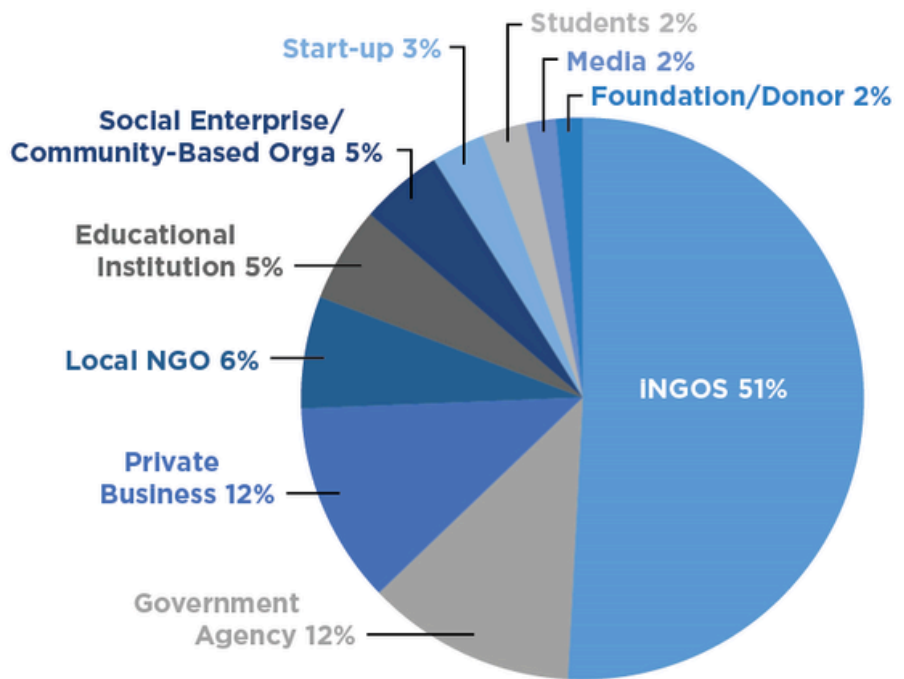


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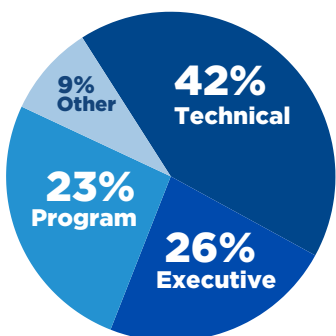


# By the Numbers

The sold-out Conference gathered hundreds of global leaders to exchange how digital technologies are best leveraged for humanitarian and development programs across various sectors.



LMIC = based in Low-Middle-Income-Countries  
HIC = High-Income/Upper-Middle Income Countries



#### JOB CATEGORY

- Technical Specialist
- Executive
- Program Manager





# Highlights



## Agenda Tracks

- Digital to Tackle Wicked Problems
- Data Innovations for Impact
- Local Leadership for a Digital Future

## Inspiring Keynotes

*"The ICT4D Conference has proven to be one of the most attended in-person conferences globally. [...] It is conferences like these that open our eyes to the various emerging technologies out there and how we can utilize it for real growth, real development in the various sectors in which we perform."*

**Ursula Owusu-Ekuful, Minister of Communications and Digitalisation, Ghana**

*"We are looking for partnerships, and that's why we're here. [...] None of us can do this journey alone so we want to bring all the other stakeholders [...] together that the private and public sectors once again can join forces to really make a difference."*

**Andre Azevedo, Director Digital Development Program, Microsoft**

*"Digital transformation in our programming is not an IF today, it's more of a HOW."*

**Jude Marie Banatte, Regional Director of Central Africa, Catholic Relief Services.**

## Exclusive Launches

- Refreshed *Principles for Digital Development*
- New *Digital Development Guidebook*

## ICT4D Trends

Three key topics clearly emerged from the discussions:

- Generative AI
- Digital Public Infrastructure/ Digital Public Goods
- Digital Localization

For conference recordings, visit our channel at [youtube](#).



# Media



The 12<sup>th</sup> ICT4D Conference was covered in **over 20 media outlets**, including Joy News TV, Joy FM radio, Citi TV, TV3, Ghana News Agency, Modern Ghana, Daily Graphic, Business and Financial Times, Ghana Broadcasting Corporation, and Next Billion.

## ICT4D Conference Reach

Mailing List: 8,700 active contacts  
Social Media

|            | LinkedIn | Facebook | X (Twitter)          |
|------------|----------|----------|----------------------|
| Followers  | 4,086    | 1,300    | 4,080                |
| Posts      | 94       | 33       | NA                   |
| Reach*     | 71,712   | 13,811   | 39,578 Impressions** |
| Engagement | 3,399    | 524      | NA                   |

Results since the start of Conference promotion in October 2023.

\*REACH is the number of times your content was seen by unique users.

\*\*ENGAGEMENTS are likes, comments, shares, retweets, replies + media views, clicks.



## Media/Outreach Partners



GHANA HUBS NETWORK







# Join Us



**Interested in partnering  
with us in 2026?**

**Contact**

Sonja Ruetzel, Conference Manager

Email: [sonja.ruetzel@crs.org](mailto:sonja.ruetzel@crs.org)



[www.ict4dconference.org](http://www.ict4dconference.org)